



Scouts

The facts 2019

Key information about our membership, strategy and brand

What we do

We're Scouts and everyone's welcome here. All genders, races and backgrounds. Every week we give almost half a million people aged 6-25 the skills they need for school, college, university, the job interview, the important speech, the tricky challenge and the big dreams: the skills they need for life.

'Scouts made me a do-er and a give it a go-er. Made me question and listen and have a wide-open mind. Scouts made me take a deep breath and speak up. Made me think on my feet, made me see the big picture, made me ignore the butterflies and go for it. Scouts made me get back up and try again. Made me think about what's next, and plan for it. Made me jump in, get muddy, give back and get set.'

At a glance

We have 640,000 members in the UK	We have 460,000 members aged 6-18	We have grown our membership by 160,000 over the last 10 years
We prepare young people with skills for life	We have opened 1,280 sections in areas of deprivation since 2013	We have over 160,000 adult volunteers
In July 2019 Bear Grylls celebrates 10 years as UK Chief Scout	29% of our total movement is female	There are 60,000 young people waiting to join Scouts

Our vision to 2023

By 2023 we will have prepared more young people with skills for life, supported by amazing leaders delivering an inspiring programme. We will be growing, more inclusive, shaped by young people and making a bigger impact in our communities. Find out more about our plans at scouts.org.uk/ourplan

Why Scouts is needed today more than ever

- At a time when communities are becoming more divided, we bring people together.
- When many young people are struggling to find purpose and belonging, Scouts helps them develop skills, confidence and a sense of hope.
- We inspire positive futures and help young people find their place in the world by developing the character, employability and practical skills they need to succeed.

How we're growing and becoming more inclusive

- We have seen a rise in the number of leaders (up by 1.2% this year).
- Today we have more girls and young women than ever (girls aged 6-18 up by 4% this year).
- Youth membership (6-25) is up by 85,000 (over 22%) over the last ten years.
- Over the past five years we've opened 1,280 sections in areas of deprivation. This means that 20,480 more young people from the toughest to reach communities are now a part of the UK Scout movement.

There are now 638,798 Scouts in the UK.¹ This should be rounded to **'There are now 640,000 Scouts in the UK'**.

We have 459,809 young people aged 6-18 in Scouts. This should be rounded to **'There are now 460,000 young people aged 6-18 in Scouts.'**² There are 474,807 young people aged 6-25 in Scouts.

We now have 163,991 adult volunteers in Scouts.³ This should be rounded to **'There are over 160,000 adult volunteers in Scouts'**.

We have a total of 187,243 female members in Scouts⁴ (29.3% of our total membership, 28 years on since we first welcomed girls to all sections). The best way to express this is: **'More than a quarter of our total membership is female.'** The figure can also be rounded to **'there are over 185,000 girls and women in Scouts.'**

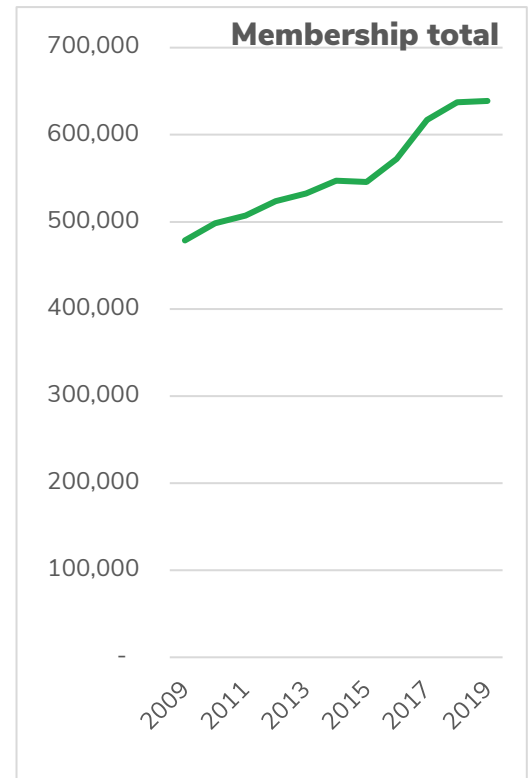
We have 106,500 female youth members aged 6-18⁵ (23% of our total youth membership). This should be rounded to **'over 105,000 girls and young women aged 6-18 in the Scouts.'** We have 111,912 female members aged between 6 and 25.

We have 75,331 female adult volunteers⁶ (46% of our total adult membership). This should be rounded to **'Nearly half our adult membership is female'**.

We have a waiting list of 60,034 young people – we need to provide more places for over **60,000 young people** who are currently missing out.

How we're making more of an impact in our communities and empowering more young people

- This year community impact opportunities have been taken up by a quarter of a million Scouts.
- We're proud to say that **22,000 Scouts** are now trained as Dementia Friends.
- We now have **over 18,500 Young Leaders** – (up by 2.8%). These are Explorer Scouts aged 14-18 who support members in Beavers, Cubs and Scouts. The Young Leaders' Scheme helps them get their first experience of volunteer leadership.
- In June 2019 we announced that Scouts will making an impact across six key themes as a continuation of our campaign, A Million Hands: Protecting our environment (supported by WWF), Ending homelessness (Crisis and Simon Community NI), Supporting refugees and displaced children (Save the Children), Better mental health for all (Mind, SAMH and Inspire), Understanding disability (National Autistic Society) and Kindness in every community (British Red Cross).



¹ Source: Scouts' Census 2019

² Source: Scouts' Census 2019

³ Source: Scouts' Census 2019

⁴ Source: Scouts' Census 2019

⁵ Source: Scouts' Census 2019

⁶ Source: Scouts' Census 2019

How we're innovating as we deliver our strategy

- Early years pilots have launched – with six Scout led pilots already up and running, four more to open, and four more family-based models to follow.

Our values

We are proud to live by our values of integrity, respect, care, belief and cooperation.

How young people benefit from Scouts⁷

The 2018 Scout Experience Survey showed that Scouts have a higher score than those who are not Scouts across the following areas:

Adventure – Scouts are physically active, value the outdoors and have the courage to try new things

- Scouts are almost a full (0.9) day per week more physically active than those not in Scouts.
- When it comes to valuing the outdoors, Scouts score 18% higher.
- Scouts are 8.6% more likely to try new things.
- Scouts are 16% more likely to have the courage to take risks and tackle challenging activities.

Skills for Life – Scouts gain skills to succeed regardless of academic ability

- Scouts are problem solvers. They score 7.6% higher in this area than those not in Scouts.
- Scouts score 15.6% higher on independence.
- Scouts communicate more effectively, scoring 9.3% higher.

Wellbeing – Scouts are happier, more resilient and confident

- Scouts score 5.8% higher on happiness than those not in Scouts.
- Compared to those not in Scouts, Scouts score 4.8% higher on perseverance and grit.
- Scouts score 2.7% higher on confidence and self-esteem.

Leadership – Scouts are responsible leaders and team players

- When it comes to being responsible and trustworthy, Scouts score 7.7% higher than those not in Scouts.
- Scouts score an impressive 12.7% higher on leadership.
- Scouts are team players. They scored 6% higher on this outcome.

Citizenship – Scouts make good citizens

- When it comes to giving to others, Scouts score 6% higher than those not in Scouts.
- Scouts are over 5% more likely to vote in the next general election.
- Scouts volunteer to help others or the environment for almost six hours more every month than those not in Scouts.
- Scouts feel a sense of responsibility to people in their local community. They score almost 10% higher on this outcome.
- Scouts score 9.3% higher on having friends in other countries.

Connectedness – Scouts make strong friendships and respect differences in people

- Scouts score 5.3% higher on meaningful relationships than those not in Scouts.
- Scouts are caring, scoring 5.7% higher in this area than those not in Scouts.
- Scouts feel 4.3% warmer towards people from race or ethnic backgrounds different from their own.
- Scouts score 7.8% higher when it comes to getting along well with people of different races, cultures, and religions.
- Scouts feel 5.3% warmer towards those from religious backgrounds different from their own.
- Scouts feel 4.1% warmer towards elderly people.
- Compared to those not in Scouts, Scouts are 11.8% more trusting of people.
- Scouts feel 5.7% warmer towards people in the LGBTQ community.

⁷ Source: 2018 Scout Experience Survey

Public perception⁸

- 9 out of 10 parents think their children would benefit from learning skills for life
- 83% of parents think Scouts helps young people develop skills for life
- 9 out of 10 UK adults think Scouts develop empathy
- 9 out of 10 UK adults think Scouts develop active listening skills

World membership

- There are 164 National Scout Organisations (NSOs) located in 224 countries and territories around the world.⁹
- There are over 50 million members of World Scouting in some one million local community Scout Groups, making us the largest youth movement in the world.¹⁰

Our heritage

- Scouts began on 1 August 1907 with an experimental camp for 20 young people on Brownsea Island.¹¹ The camp was held on 1-7 August 1907.
- Scouts was founded by Robert Baden-Powell¹²
- The first official Scout camp was held at Humshaugh from 22 August to 4 September 1908¹³.
- We celebrate Founder's Day on 22 February, Robert Baden-Powell's birthday.

Bear Grylls, Chief Scout

- Bear was appointed tenth Chief Scout on 11 July 2009, and celebrates his 10th anniversary as Chief Scout in 2019
- On 16 May 1998, at the age of 23, Bear reached the summit of Mount Everest.
- In November 2018, Bear was appointed by WOSM (World Organization of the Scout Movement) as the first ever Chief Ambassador of World Scouting

Our Scout Ambassadors

Our team of Scout Ambassadors help raise the national profile of Scouts. They are: ESA Astronaut, Major Tim Peake, TV presenter, author and naturalist Steve Backshall; Olympic rower, Helen Glover; survivalist Megan Hine, DJ and presenter Chris Evans, Paralympic swimmer Ellie Simmonds; TV presenter, Anita Rani; polar explorer Dwayne Fields, adventurer Ed Stafford, TV presenter Julia Bradbury and actor/director, Warwick Davis.

Amazing but true...

- 11 of the 12 people to walk on the moon were Scouts.¹⁴
- Scouts have stood on the summit of Everest¹⁵ and at the South Pole.¹⁶
- Scouts are public spirited – all our leaders are volunteers and nearly half (47%) volunteer outside of Scouts too.¹⁷
- Over 160,000 adult volunteers in Scouting learn new skills, make new friends and make a positive impact in their communities.
- We offer over 200 activities from abseiling and coding to drama and water-zorbing.
- Over a quarter of UK Scouting's membership is female.
- We offer hundreds of different volunteer roles from management positions to behind the scenes roles like driving the minibus or painting and decorating
- 1 person began Scouts in 1907; today 640,000 Scouts take part in the UK and 50 million around the world.

⁸ Source: YouGov 2018 and 2019

⁹ Source: WOSM <http://www.scout.org/node/67>

¹⁰ Source: WOSM <http://www.scout.org/node/67>

¹¹ Source: An Official History of Scouting, (Hamlyn, 2007)

¹² Source: An Official History of Scouting, (Hamlyn, 2007)

¹³ Source: An Official History of Scouting, (Hamlyn, 2007)

¹⁴ NASA http://www.nasa.gov/audience/foreducators/informal/features/F_NASA_and_Scouting.html

¹⁵ Hampshire Scout Expeditions, 2007

¹⁶ Joe Doherty, January 2019

¹⁷ A Study of the Impact of Scouting (PACEC, 2011)

- What have Barack Obama, David Beckham, Paul McCartney, HRH The Duchess of Cambridge, Richard Branson and Jamie Oliver all got in common? They were (or are) all Scouts.
- In 2018, Scouts set a new Guinness World Record for the largest human fleur de lis made up of 455 people at CarFest North with Scout Ambassador, Chris Evans and Chief Scout, Bear Grylls.
- Our Patron is HM The Queen.

Watch our film...

Watch Ted's Story at www.scouts.org.uk/skillsforlife